

The  
*Breast Cancer*  
FOUNDATION 



Saturday, March 5<sup>th</sup>, 2022

Registration 6 p.m. and walk at 7 p.m.

From Public Beach to the Ritz-Carlton, Grand Cayman

# SPONSORSHIP PACKAGE 2022

## About the Foundation

The Breast Cancer Foundation was established in September 2009 by Directors Kim Lund, James Bovell, and John Broadbent.

The Foundation is a charitable organization registered with the Cayman Islands Government and was created to provide financial support to local Breast Cancer patients and to increase awareness of breast cancer.  
[www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky)

In recent years the Foundation has added its flagship Wellness Program as a core service, the Wellness Program. With around 300 persons registered with the program, and that figure rising each week, it is a vital and busy program.

This year it will be the 12<sup>th</sup> Annual Light up the Night Beach Walk. The walk had traditionally been from Royal Palms to the Ritz-Carlton and back, until this past year when the start had to be relocated to Public Beach due to erosion on Seven Mile Beach. This proved to be a very popular location and the walk will continue on this basis for 2022. We will walk from Public Beach to the Ritz-Carlton where everyone can grab a water and a cookie then turn around and walk back.

It is vital that everyone learns the importance of early detection and have access to information and treatment of breast cancer. Our local survivors are proof that we can overcome the battle with Breast Cancer, through the support of the Breast Cancer Foundation, and we can make a difference by giving the gift of hope, support, health, and life ... *one survivor at a time.*

The funds raised by the Foundation are utilized in these ways:

- Financial assistance along with travel & accommodation for surgeries/treatments overseas for Breast Cancer patients, mammogram, and ultrasound vouchers free to those who need them, providing prosthetics, special bras, essential post-surgery pressure bras, wigs and lymphatic sleeves. Supplying vital medical equipment and training to enhance treatments given to breast cancer patients at hospitals here in Cayman.
- Running our year-round Awareness Program, taking our knowledge to companies, organizations, communities, schools, colleges etc., to spread the word about signs and symptoms of breast cancer, early detection is the key to survival.
- Running our WELLNESS PROGRAM – providing a monthly support group, yoga, exercise, dietary advice & assistance, massage, counseling, acupuncture, lymphatic treatment, medications and running the cold capping service enabling patients undergoing chemotherapy to keep their hair and much more.

### The Breast Cancer Foundation aims for a healthier Cayman...

- Where mammograms are available to anyone in need.
- Where the cost of breast cancer treatment does not put the patient's livelihood in jeopardy!
- Where everyone has an equal opportunity to prevent and treat breast cancer!



## Our Patrons



### Hoda Kotb

Ms. Kotb is a four-time Emmy nominee who began her journalism career in 1986. For the past ten years she has been with NBC in correspondent roles for Dateline, Your Total Health and currently is the Anchor of the "Today" Program. She has covered a wide variety of international stories including the one-year anniversary of hurricane Katrina, the war in Iraq, the War on Terror in Afghanistan, and the Southeast Asia Tsunami of 2004. Hoda was diagnosed with breast cancer in 2007. Her brave battle and journey to recovery were recorded by the Today Show cameras and shared with the world after announcing she was cancer-free. Now an advocate for breast cancer awareness, she hopes to provide inspiration through her positive story. In 2009 and 2012 Hoda was the keynote speaker for the Breast Cancer Gala Dinner. She became a patron for the Breast Cancer Foundation in 2010. Now the mother of two young children she is living proof, if proof were needed that there is life after breast cancer.



### Victoria Wheaton

Miss Wheaton was born in the UK and raised in the Cayman Islands, Vicki Wheaton has become known for her presence on stage, both as an entertainer and emcee for high-profile events. Over the years, she has sung with bands, performed stand-up comedy, and acted in local productions. Wheaton has garnered over \$1 million for charities, thanks to her skills as an auctioneer, hosting galas with such notable famous names as Hoda Kotb; Sir Richard Branson; Sarah, Duchess of York; and Bill and Giuliana Rancic. She hosted the BCF Gala dinner in 2012 the first time, she has interviewed countless celebrities, including Al Pacino, Anthony Bourdain, Kelsey Grammar, Jamie Lee Curtis and Iggy Pop. Her humorous 'Wheaton's Way' column is a weekly fixture in the Cayman Compass and she is the host of 'Wheaton Connection', a video interview programme that just completed its first season online. Vicki's passion and dedication to the Foundation over the last 10 years has been tremendous.

## Our Board of Directors



### Kim Lund

Kim Lund has served as a director on various Boards ranging from mutual funds to private equity and real estate investments. Kim is active in many local charities and fundraisers. His late wife, Brenda Tibbetts Lund, died of breast cancer in 1998. Since then, Kim has actively supported fundraising efforts for breast cancer and became a founding member of the Breast Cancer Foundation.



### James Bovell

James Bovell is deeply committed and optimistic that a cure for Cancer will be found and is proud to support and contribute to the Breast Cancer Foundation in any way possible. Like so many, James has lost family and friends to this terrible disease and until we find the ultimate cure for cancer, he will do his utmost to aid those afflicted.



### John Broadbent

John Broadbent is a retired attorney and founding member of the Breast Cancer Foundation. He was admitted as a Solicitor in England in 1981 and as an Attorney-at-Law in the Cayman Islands in 1982 when he joined Campbells.

## Details of sponsorships

### Gold Sponsor - C1\$8,000.00

- 8 shirts
- Company logo placed on most event related print material and advertising
- Company logo will be placed in a joint ad (2 sponsors max per ad) in the RE/MAX Hot Properties insert
- Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors
- Company logo placed on [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky) with a link to company website
- Flags at the event

### Silver Sponsor - C1\$5000

- Four shirts
- Company logo placed on most event related print material and advertising
- Inclusion in our substantial social network, Instagram, Twitter, Facebook and media sponsors
- Company logo will be placed in a shared listing ad the RE/MAX Hot Properties insert
- Company logo placed on [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky)

### Pink Ribbon Sponsor - C1\$2500

- Two shirts
- Company name/logo placed on some event related print material and advertising
- Company will be listed on [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky) & all BCF social media
- Press release coverage for the event

### Please contact us...

- Regarding any of the sponsorship levels mentioned in this package or for tailor-made sponsorship packages
- In-kind donations made through service, time and products are greatly appreciated.
- Monthly or yearly pledges of donation or a one-off donation
- Please make cheques payable to 'The Breast Cancer Foundation'
- Tel. (345) 923 1135
- Email: [janette@bcfcayman.com](mailto:janette@bcfcayman.com)
- Web: [www.breastcancerfoundation.ky](http://www.breastcancerfoundation.ky)